

BUSINESS PLAN

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- Proprietarily built gaming platform
- UX of the Site with Key KPIs ; why do users love this site;
- Key Targeted Markets
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- Amount raised how we could grow the business
- Brief overview of Marketing Strategy
- Historic Financials for last 1 year and Future Forecasts for next 2 years
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Investment Highlights

- Crypto grey zone operator tailored for **new and emerging markets**.
- Own proprietary featured platform with **low operating costs**.
- **4-year-old team** - Mistakes have been made and learned from.
- Unprecedented **high rollers**.
- Entering the Turkish market - from **0 to +150 Crypto FTDs in January**, 600 FTDs expected in February (in Turkey alone).
- Adding **Fiat payments** launched with winwave.io for Brazil and South Korea.
- New updated platform which enables new brands and upgraded tech. **€2.5 million** has been spent on the platform so far in development costs.
- New unique take on the **streamer revenue model** feature that encapsulates streamers and also E-sports teams for future sponsoring created to give Stake.com a challenge.
- Unique Rocketpot.io very own **Crash Game with Jackpots**.

Rocketpot.io

 **ROCKETPOT**

CasinoSportsPromotions

Search game...LOGINSIGN UP



**Launch Your Luck with
100% Deposit Bonus
+ 100 Free Spins**

Join for free to get started

JOIN NOW

Biggest Win: **\$250,000** Biggest Win this Week: **\$24,451** Tournament Prizes: **\$604,249** Tournaments ran: **366**

Play with:



Bitcoin CasinoBitcoin GamesRocketpot OriginalsNew GamesPopularBitcoin SlotsLive CasinoGamesBlackjackRouletteBaccaratProviders



Rocketpot.io

Type: Crypto brand & Minor fiat focus

Casino: Yes

Sportsbook: Yes

Poker: Yes

Own games: Yes



ROCKETPOT

Key feature:

First brand, long history, has many features and wide selection betting options.

Target Markets:

Worldwide (Blocked countries: United States of America, Germany, United Kingdom).

Marketing:

SEO Affiliates, Streamers, E-sport teams sponsoring, Youtube affiliates.

Opportunity:

- Good margins with our own platform, low processing costs.
- Cross selling both crypto and fiat.

Payment options:

Crypto payment options, Fiat payment options.

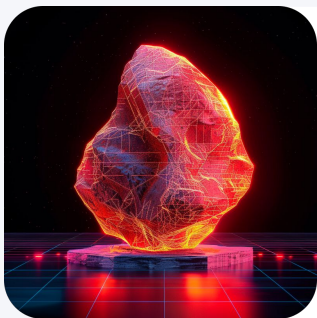


Future Opportunities / R&D



Universal Crypto Sportsbook Bankroll

B2B operators can connect to our proprietary blockchain crypto sportsbook bankroll and hedge bets that they deem too large for them to handle. Instant settlements and a token that anyone can buy in order to get 50% revenue share on their stake in use.



Moon Rocks - Rocketpot.io's own Token/Crypto

5% of Rocketpot.io's revenue per month will be distributed to the Moon Rocks owners. Bet and play with the Moon Rocks. Fixed supply is sold and traded on Rocketpot.io.

Timeline Story

2020 Revenue: 18k NGR 2020/10 - Launched Rocketpot Proprietary Crash game with jackpots. 2020/11 - Hub88 Game Aggregator added & Affiliate program integrated.	2021 Revenue: 3.1M NGR 2021/01 - First month above 50k NGR. 2021/03 - MVP backoffice created. 2021/04 - Outsourced customer support.	2022 Revenue: 6.8M NGR <i>(German & UK players KYC'ed and blocked)</i> 2022/02 - German and British marketing halted. 2022/04 - Month of April reached 792k NGR. 2022/09 - Terminated outsourced customer support / Outsourced CRM. 2022/10 - Opened Tallinn Office 500m2 - In-house customer support/casino operations all under the same roof. 2022/11 - All German & British players KYC'ed and accounts closed. 2022/12 - Proprietary crypto processing/wallets created.	2023 Revenue: 3.7M NGR 2023/05 - CPO joined. 2023/06 - Dynamic Tournaments launched. 2023/06 - Bonus vault launched. 2023/06 - Sportsbook launched. 2023/11 - CFO joined. 2023/12 - CTO joined.	2024 New markets, new life. Estimated 11.5M NGR 2024/01 - Turkish support, Turkish country manager, Turkish translations & Turkish product launched. 150 Turkish FTD in January.
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New Market Opportunities



Turkey

Expectation: 1M EUR
NGR Monthly by 2024 June
(Current 50k / month)

- Sportsbook
- Turkish live support

Currency: Crypto only

Brand: Rocketpot.io



Brazil

Expectation: 1M EUR NGR
Monthly by 2024 September
(Current 0k / month)

- Sportsbook and crash game
- Fiat payment option
(pix + credit cards)
- Portuguese live support

Currency: Fiat only

Brand: Winwave.io



South Korea

Expectation: 1M EUR NGR
Monthly by 2024 September
(Current 0k / month today)

Brand: Rocketpot.io,
Coinrush.io & Winwave.io

Key KPIs

All time stats

Deposits: \$38,523,379.08

Withdrawal: \$24,666,823.84

36% hold

Player bet: \$528,135,804.31

Player win: \$510,284,813.8248

96.62% total site RTP

Sign ups: 128099

FTDs: 25230

Sign ups to FTDs: 19.7%

All time top 10 Geo's by NGR

1. Canada - \$3,232,170
2. Switzerland - \$835,211
3. Norway - \$788,733
4. Italy - \$599,545
5. Singapore - \$588,021
6. Belgium - \$572,330
7. New Zealand - \$451,319
8. Japan - \$383,854
9. Ireland - \$327,405
10. India - \$323,716

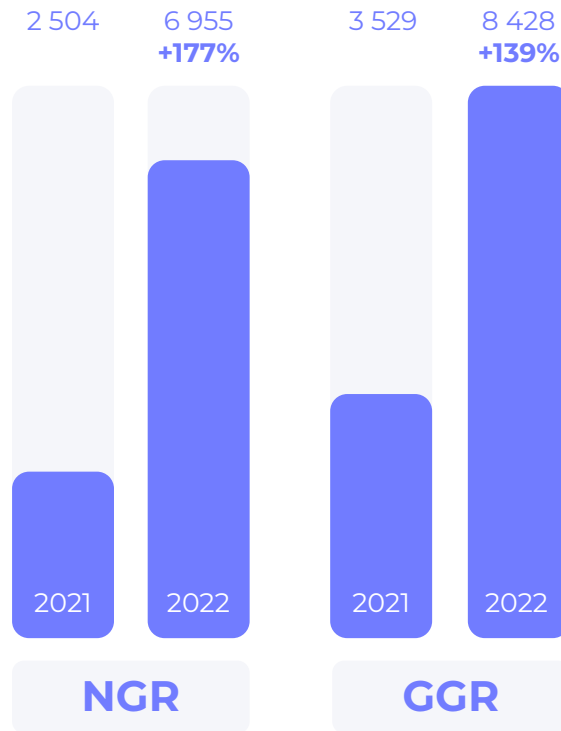
177% YoY Growth (NGR) 2021-2022

Key metrics 22 vs 21

Metric	2021	2022	Change vs previous Year
ARPU	362	486	34%
GGR	3,528,963	8,427,556	139%
NGR	2,504,431	6,954,845	177%

Player metrics 22 vs 21

Metric	2021	2022	Change vs previous Year
Signups	33,123	51,043	54%
FTDs	5,403	12,666	134%
Conversion	17%	25%	50%
STDs	2,549	6,655	161%
TTDs	1,793	4,651	159%



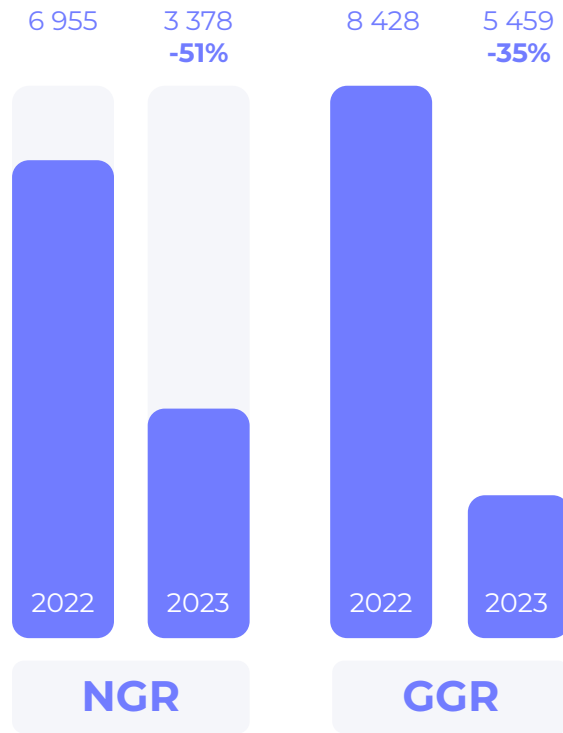
-51% YoY Decline (NGR) 2022-2023

Key metrics 22 vs 23

Metric	2022	2023	Change vs previous Year
ARPU	486	645	33%
GGR	8,427,556	5,459,560	-35%
NGR	6.954.845	3,378,872	-51%

Player metrics 22 vs 23

Metric	2022	2023	Change vs previous Year
Signups	51,043	24,823	-51%
FTDs	12,666	2,733	-78%
Conversion	25%	22.02%	-11%
STDs	6,655	3,649	-45%
TTDs	4,651	2,499	-46%



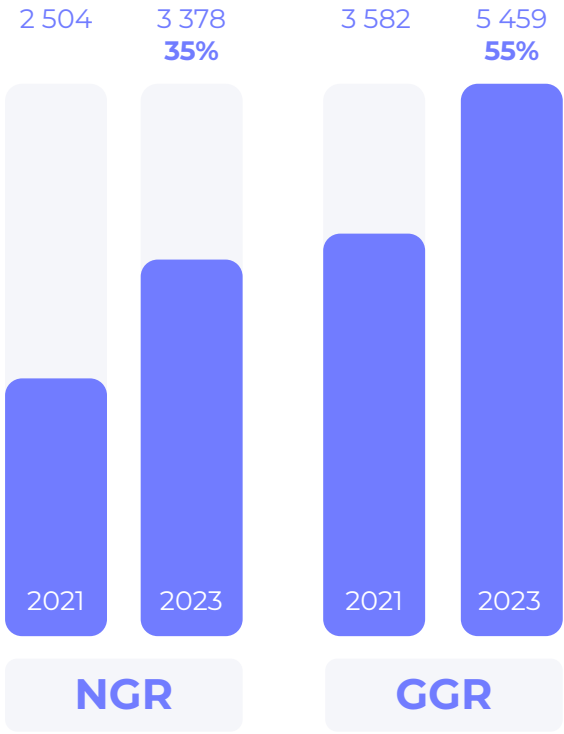
35% YoY Growth (NGR) 2021-2023

Key metrics 21 vs 23

Metric	2021	2023	Change
ARPU	362	276	-24%
GGR	3,528,963	5,459,560	55%
NGR	2,504,431	3,378,872	35%

Player metrics 21 vs 23

Metric	2021	2023	Change
Signups	33,123	24,823	-25%
FTDs	5,403	5,466	1%
Conversion	17%	22.02%	30%
STDs	2,549	3,649	43%
TTDs	1,793	2,499	39%



Forecast

The following forecast has been modelled using a similar curacao licensed company's growth for the year 2018-2021 before it had a 3500% growth Brazil.

Year	2023	2024	2025	2026
Gaming Revenue				
Real Money Wagered (Bets)	137,989,799	248,381,639	372,572,458	558,858,688
Real Money Winnings	133,091,880	239,565,384	359,348,076	539,022,114
Bonus Costs	2,895,975	5,212,756	7,819,134	11,728,702
Confiscations	1,376,928	2,478,471	3,717,707	5,576,561
NGR	3,378,872	6,081,970	9,122,955	13,684,432

Please view the link for full forecast:

<https://docs.google.com/spreadsheets/d/1Xt2lZq6Ag04sfYGKUm5x-hlpZYx9-WHN/edit#gid=1663243061>

Proprietarily built own in-house platform



Developed with the
latest technologies.



Fully auto-scalable
cloud setup.



Lowest operational
tech cost.



Crypto/Fiat
multi-currency
support.



Applicable game
behavior/profitability
management.



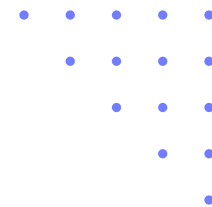
Streamer frontend
and backend
features.



Dynamic events
and tournaments.



VIP & Player Progression system:
Social Status, exclusive events, individual perks.



Feature Highlights



ROCKETPOT

Search your game...

0.00193282

DEPOSIT

anakkuk



24 hr Winner Takes All Slot Tournament!

0d:7h:7m:0s



-



Welcome Back,
anakkuk
Your Cashback: 1%

Rank: **Ether Explorer**

Moon Rocks 295 / 1,300



Bonus Vault

+\$0.01

\$0.60

0% of \$9000 max.



Deposit



Buy Crypto

Tournaments

More...



Ends In 0d:7h:7m:0s



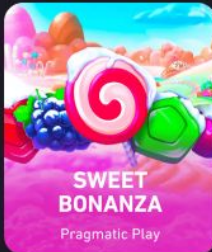
Starting In 0d:10h:7m:0s



Starting In 1d:13h:7m:0s



Recent



Popular Games: [5128] 4 playing



Rocketpot Crash Game

 **ROCKETPOT**

Search your game...

US\$244.47

DEPOSIT

Money moves





Activated @ 1000.00x
MEGA
710 \$



Activated @ 250.00x
MAJOR
85 \$



Activated @ 50.00x
MINI
8 \$

ESCAPING EARTH'S GRAVITY



5.40x

PLAYER	SPIN CHANCE	BET	@	WIN
* bigskkkk	90.0%	35.00	2.90x	101.50

HISTORY

ROUND	CRASH	JACKPOT	PLAYED	ROUND HASH	BET	@	WIN
1898883	1.68x	NO	2024-02-15 19:19:25	9096...de8a	-	-	-
1898882	3.18x	NO	2024-02-15 19:18:44	4c4b...ccbe	-	-	-
1898881	2.37x	NO	2024-02-15 19:18:09	663e...46be	-	-	-
1898880	152.43x	NO	2024-02-15 19:16:34	0198...eec8	-	-	-
1898879	18.70x	NO	2024-02-15 19:15:30	0cff...b054	-	-	-
1898878	15.28x	NO	2024-02-15 19:14:29	0fe9...3be9	-	-	-
1898877	4.77x	NO	2024-02-15 19:13:45	32ee...d396	-	-	-

CHAT

PING:  ONLINE: 2 PLAYING: 1 TOTAL BETS: 35.00

BET AMOUNT
\$ 1 1/2 X2

PROFIT ON WIN
\$ 1

0  100

ROLL UNDER
49,5 

PAYOUT
x 2

WIN CHANCE
% 49,5

ROUND SEED
2670 ? 

ROLL THE DICE

MY BETS

Balance
\$ 243.5

Your Bet
\$ 1

CHANGE BET

WAITING

AUTO CASHOUT @ 2500x

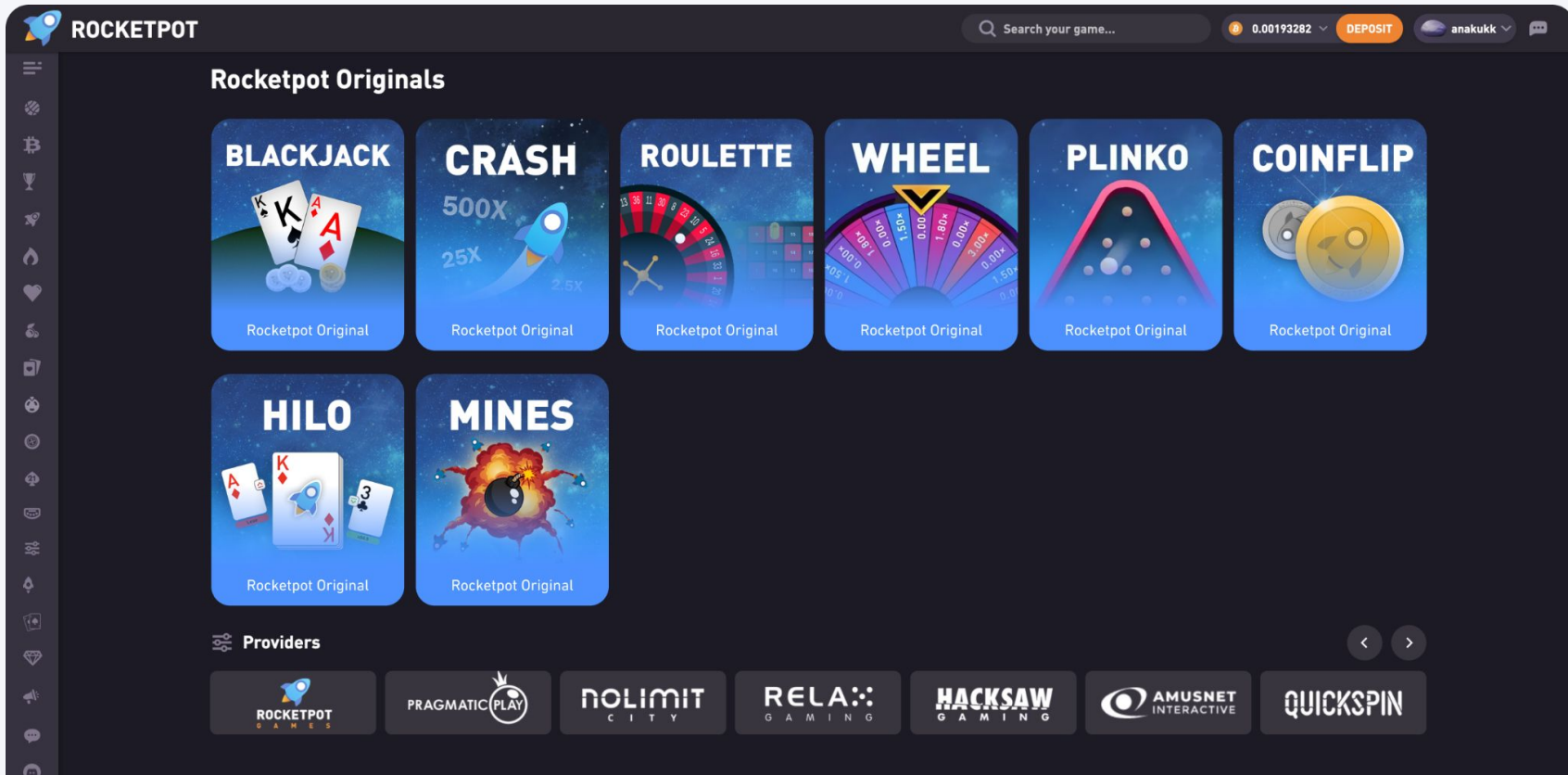
STRATEGY

Last Win
\$ 0





Rocketpot's suite of own games



Bonus Vault

Tournaments

More...



24h
WINNER TAKES ALL
COMPETITION

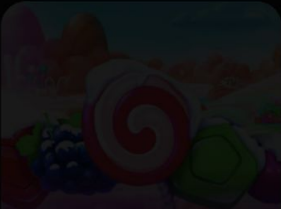
Ends In 0d:6h:50m:32s



24 HOUR
POT OF GOLD
TOURNAMENT

Starting In 0d:9h:50m:32s

Recent



SWEET
BONANZA

Pragmatic Play



MEGA FIRE
BLAZE
ROULETTE

Playtech



PERFECT
HEIST

Playtech



Wild
Crusader
EMPIRE TREASURE

Playtech

Popular Games (5128)

9 playing

Bonus Vault Info

X

Your Bonus Vault

\$0.60

0% of \$9000 max.

The more you deposit and play on Rocketpot, the more the Bonus Vault grows. It's our way of giving you a little extra for enjoying Rocketpot!

Cashout

\$0.00	\$0.01	\$0.01
Min cashout from \$0.05	Min cashout from \$0.05	Min cashout from \$0.05
DAILY	WEEKLY	MONTHLY

Loyalty Program

ROCKETPOT

Search your game...

0.00193282

DEPOSIT

anakukk

24 hr Winner Takes All Slot Tournament!

0d:7h:7m:0s



Rank:
Token Trekker

**3%**
cashback

**30 USDT**
cash reward

**20 FS**
for Birthday

Your Progress

Moon Rocks 48,230 / 107,000

 Token Trekker

 Hodl Moon Hopper

How to get Moon Rocks?

Play and wager on different games or Sportsbook

1 USD wagered = 1 Moon Rock | 1 USD deposited = 10 Moon Rocks

									
Rocketeer	Ether Explorer	Stellar Pathfinder	Nebula Nomad	Orbit Voyager	Token Trekker	Hodl Moon Hopper	Starlight Trailblazer	Galaxy Seeker	Cosmic Conqueror
									
-	1%	1%	2%	2%	3%	3%	4%	6%	9%
-	-	10 USDT	15 USDT	20 USDT	30 USDT	40 USDT	50 USDT	100 USDT	150 USDT
5 FS	15 FS	15 FS	15 FS	20 FS	20 FS	20 FS	25 FS	25 FS	25 FS

[Read more](#)

Popular Games: [5128] 4 playing

BIG BASS ALLOWEEN Pragmatic Play

Loyalty Program

 **ROCKETPOT**

CasinoSportsPromotions

Search your game...LOGINSIGN UP



[All Promotions](#)

Lunar Loyalty – Where Your Play is Rewarded!

The universe's premier crypto casino where your loyalty takes center stage! We understand that every spin is a testament to your dedication, and we believe in celebrating it with our Lunar Loyalty program. That's why we've crafted a celestial levels system just for you. Brace yourself for a gaming odyssey where every moment counts and every spin leads to cosmic rewards!

Your Journey Awaits!

How Does it Work?

It's as effortless as enjoying your favorite games. The more you play, the higher you soar through our celestial levels, each brimming with unparalleled perks:





Rocketeer

up to 10 Moon Rocks

0% cashback



Ether Explorer

up to 1300 Moon Rocks

1% cashback



Stellar Pathfinder

up to 2700 Moon Rocks

1% cashback

10 USDT cash reward



Nebula Nomad

up to 6300 Moon Rocks

2% cashback

15 USDT cash reward



Orbit Voyager

up to 14000 Moon Rocks

2% cashback

20 USDT cash reward



Token Trekker

up to 36,000 Moon Rocks

3% cashback

30 USDT cash reward



Hodl Moon Hopper

up to 107,000 Moon Rocks

3% cashback

40 USDT cash reward



Starlight Trailblazer

up to 321,000 Moon Rocks

4% cashback

50 USDT cash reward



Galaxy Seeker

up to 890,000 Moon Rocks

6% cashback

100 USDT cash reward



Cosmic Conqueror

over 890,000 Moon Rocks

9% cashback

150 USDT cash reward

Investment Purpose

5M USD allocated to:

35% Marketing -1.75M

Affiliate & Streamers - 500k USD
Affiliate/promotions Turkiye - 250k USD
Affiliate/promotions Brazil - 350k USD
AI Assisted SEO / Link building - 750k USD
E-sport team sponsoring - 300k USD

20% Dev team - 1M

New team in Estonia & Armenia - 700k USD
Core team ukraine - 300k USD

20% Bankroll / Cash buffer - 1M

Enables highrollers

10% Operations Team - 500k

Operations Estonia - 350k USD
Finance Malta - 150k USD

10% R&D - 500k

Team in Armenia - 500k USD

Marketing (35%)

Total budget: 1.75M USD

Affiliate existing - 500k USD

- Become premium partners with our best affiliates, 1st position for 1 year, fixed payment.
- Hybrid affiliate deals.
- Streamer outreach in niche countries, setting exclusive streamer deals.
- Mainly for Rocketpot.io and Coinrush.io.

Affiliate/promotions Turkiye - 250k USD

- Twitter, Telegram
- Blueprint: Competitors

Affiliate/promotions Brazil - 350k USD

- Affiliate marketing: SEO affiliates, twitter, telegram
- Winwave.io
- Blueprint: blaze.com

AI Assisted SEO content creation and linking - 750k USD

- Buy 250 snapback domains ranging from \$200 to \$10000 per domain.
- Unique C-class IP Addresses per site Hosting.
- Automatic site generation and linking using AI / language models Gemini/GPT-5.
- AI Assisted link creation to Winwave.io, Rocketpot.io, Coinrush.io.

E-sport team sponsoring - 300k USD

- Full partnership sponsorship with e-sport team, Godsent. Utilizing the esports team's players and management to anchor their ambassador streamers, currently only streaming computer games, transforming them into casino streamers.

Dev Team (20%) & Operations Team (10%)

Total budget for Dev Team: 1M USD

New team in Estonia & Armenia - 700k USD

Core team ukraine - 300k USD

Total budget for Operations Team: 500k USD

Operations Estonia - 350k USD

Finance Malta - 150k USD

Research & Development (10%)

Total budget: 500k USD

Blockchain creation

Token revenue program

Bankroll / Cash buffer (20%)

Total budget: 1M USD

Player liquidity pool.

20% In hotwallets

80% Cold storage / Emergency fund

Team

CEO - Strong energy, affiliate exists before rocketpot.io.

CTO - Former CTO of Betconstruct, doctorate, extensive experience in igaming & blockchain/crypto development platforms.

CFO - Extensive experience in igaming (blaze, and more), both in Fiat and Crypto experience.

Core dev team + operations been here from the beginning.

ORG CHART

